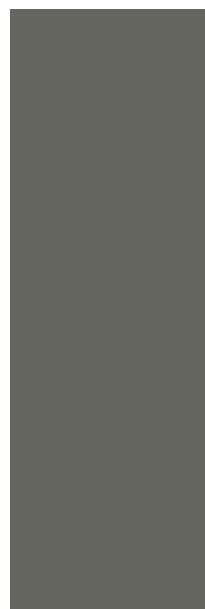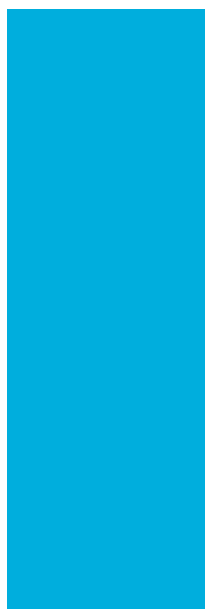UMass Dartmouth

CANVA BRAND KIT

Brand Fonts

HEADINGS, BEBAS NEUE REGULAR

Subheading, Roboto Slab

Body text, Roboto

Primary Colors

Secondary Colors

| #003764 | #FEC24D | #FF4613 | #A1C5E1 | #00AEDD | #666660 |

Logos

Always use the original artwork as provided; never re-create, separate, distort, or reposition the elements in a logo.