

# GRAPHIC DESIGN

BFA, Art + Design, 120 credit, four-year program of study

STUDENT'S NAME:

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STUDENT'S ID NUMBER:

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ADVISOR'S NAME:

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STUDENT'S PHONE:

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STUDENT'S EMAIL:

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YEAR OF ENTRY:

2024/25

Free Elective Credits are satisfied by any course.

\*\* The Social World: Humanity & Society:  
Students must take 3 credits in each of the following categories of courses: Human Questions & Contexts, The Nature of US Society and The Nature of the Global Society. For a list of approved courses go to: [www.umassd.edu/generaleducation/universitystudies/approvedcourses](http://www.umassd.edu/generaleducation/universitystudies/approvedcourses)

At least 30 credits of advanced and specialized courses (numbered 300 or higher) must be completed.

This curricular guide represents the requirements for students entering the college for the academic year 2024–2025 and is intended as an example of progression towards the degree.

V.10 2024/25



## RECOMMENDED SEQUENCE OF STUDY

### FIRST YEAR FALL

- FOU 101 Visual Arts Seminar 3 credits
- FOU 110 Structural Drawing 3 credits
- FOU 120 2D Form and Surface 3 credits
- FOU 130 3D Form and Space 3 credits
- ENL 101 Critical Writing & Reading I 3 credits

### FIRST YEAR SPRING

- FOU 140 Digital Essentials 3 credits
- AXD 251 Intro to Graphic Design 3 credits
- ARH 102 Intro to the History of Art 3 credits
- \_\_\_\_\_ The Social World\*\* 3 credits
- ENL 102 Critical Writing & Reading II 3 credits

### SECOND YEAR FALL

- AXD 252 Careers in Graphic Design 3 credits
- AXD 253 Typography 3 credits
- AXD 351 Information Design (Fall or Spring) 3 credits
- ENL 200 Topics in Literature 3 credits
- ARH 200 Theory & Criticism of Art & Design 3 credits

### SECOND YEAR SPRING

- AXD 254 Web Typography 3 credits
- AXD \_\_\_\_ 200+ Level Drawing 3 credits
- AXD \_\_\_\_ Studio Elective 3 credits
- MTH \_\_\_\_ Mathematics 3 credits
- \_\_\_\_\_ The Social World\*\* 3 credits

- Sophomore Progress Review

### THIRD YEAR FALL

- AXD 353 Adv. Typographic Systems 3 credits
- AXD 307 History and Context of GD 3 credits
- AXD \_\_\_\_ Studio Elective 3 credits
- AXD \_\_\_\_ Studio Elective 3 credits
- \_\_\_\_\_ Science (2A Natural World) 3 credits

### THIRD YEAR SPRING

- AXD 354 Experimental Processes 3 credits
- AXD 352 Human-Centered Des Thinking 3 credits
- AXD \_\_\_\_ 300/400 Studio Elective 3 credits
- ARH \_\_\_\_ 200/300 Art History Elective 3 credits
- \_\_\_\_\_ Science (2B Engaged Community) 3 credits

- Junior Progress Review

### FOURTH YEAR FALL

- AXD 451 GD: Community Engagement 3 credits
- AXD 405 Professional Design Practice 3 credits
- ARH \_\_\_\_ 300/400 Level Art History 3 credits
- \_\_\_\_\_ Free Elective 3 credits
- \_\_\_\_\_ Free Elective 3 credits

### FOURTH YEAR SPRING

- AXD 452 Graphic Design Capstone 3 credits
- \_\_\_\_\_ The Social World\*\* 3 credits
- \_\_\_\_\_ Free Elective 3 credits
- \_\_\_\_\_ Free Elective 3 credits
- \_\_\_\_\_ Free Elective 3 credits

- Capstone Exhibition

## REQUIRED COURSES BY CATEGORIES

### Foundations Requirements

- |  | Grade |
|--|-------|
| <input type="checkbox"/> FOU 101 Visual Arts Seminar | _____ |
| <input type="checkbox"/> FOU 110 Structural Drawing  | _____ |
| <input type="checkbox"/> FOU 120 2D Form and Surface | _____ |
| <input type="checkbox"/> FOU 130 3D Form and Space   | _____ |
| <input type="checkbox"/> FOU 140 Digital Essentials  | _____ |

### Concentration Requirements

- |   |       |
|---|-------|
| <input type="checkbox"/> AXD 251 Intro to Graphic Design      | _____ |
| <input type="checkbox"/> AXD 252 Careers in Graphic Design    | _____ |
| <input type="checkbox"/> AXD 253 Typography                   | _____ |
| <input type="checkbox"/> AXD 254 Web Typography               | _____ |
| <input type="checkbox"/> AXD 307 History and Context of GD    | _____ |
| <input type="checkbox"/> AXD 351 Information Design           | _____ |
| <input type="checkbox"/> AXD 352 Human-Centered Des Thinking  | _____ |
| <input type="checkbox"/> AXD 353 Advanced Typographic Systems | _____ |
| <input type="checkbox"/> AXD 354 Experimental Processes       | _____ |
| <input type="checkbox"/> AXD 405 Professional Design Practice | _____ |
| <input type="checkbox"/> AXD 451 GD: Community Engagement     | _____ |
| <input type="checkbox"/> AXD 452 Graphic Design Capstone      | _____ |

### Art History Requirements

- |   |       |
|---|-------|
| <input type="checkbox"/> ARH 102 Intro to the History of Art        | _____ |
| <input type="checkbox"/> ARH 200 Theory & Criticism of Art & Design | _____ |
| <input type="checkbox"/> ARH ____ 200/300 Art History Elective      | _____ |
| <input type="checkbox"/> ARH ____ 300/400 Art History Elective      | _____ |

### English Requirements

- |  |       |
|--|-------|
| <input type="checkbox"/> ENL 101 Critical Writing & Reading I  | _____ |
| <input type="checkbox"/> ENL 102 Critical Writing & Reading II | _____ |
| <input type="checkbox"/> ENL 200 Topics in Literature          | _____ |

### Mathematics Requirements

- |                                |       |
|--------------------------------|-------|
| <input type="checkbox"/> _____ | _____ |
|--------------------------------|-------|

### Science Requirements

- |                             |       |
|-----------------------------|-------|
| <input type="checkbox"/> 2A | _____ |
| <input type="checkbox"/> 2B | _____ |

### Social World Requirements

- |                             |       |
|-----------------------------|-------|
| <input type="checkbox"/> 4A | _____ |
| <input type="checkbox"/> 4B | _____ |
| <input type="checkbox"/> 4C | _____ |

### Studio Electives

- |   |       |
|---|-------|
| <input type="checkbox"/> AXD ____ 200+ Level Drawing      | _____ |
| <input type="checkbox"/> AXD ____ Studio Elective         | _____ |
| <input type="checkbox"/> AXD ____ Studio Elective         | _____ |
| <input type="checkbox"/> AXD ____ Studio Elective         | _____ |
| <input type="checkbox"/> AXD ____ 300/400 Studio Elective | _____ |

### Free Electives

- |                                     |       |
|-------------------------------------|-------|
| <input type="checkbox"/> _____ Free | _____ |
| <input type="checkbox"/> _____ Free | _____ |
| <input type="checkbox"/> _____ Free | _____ |
| <input type="checkbox"/> _____ Free | _____ |

- Sophomore Progress Review
- Junior Progress Review
- Capstone Exhibition