STUDENT SELF-TRACKING DEGREE REQUIREMENTS SHEET MARKETING

Requirements for students following the University Studies Curriculum

IMPORTANT: It is the student's responsibility to ensure that all of the specific 3 credit hour courses listed below have been met. These courses constitute the 120 credit hours required for this degree program.

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^{*}Business Elective can be any 300- or 400- level business course.

^{**}Non-Business Electives can be any course taken outside CCB.

^{***}Any 300 or 400-level Marketing course